

## World Language Scenario

Title: Hola Louisville!

Intended Level: Middle School (or high school if use target language of Spanish)

Guiding Questions: - How does Louisville compare to La Plata as a tourist site?  
- How could the Tourism Office design a brochure about Louisville that would appeal to visitors from La Plata, Argentina?

Activity Summary: Using the La Plata brochure found in the Sister Cities' Argentina culture kit and informational brochures acquired from the Louisville Tourism Office, students will compare and contrast points of interest, a brief history, arts and craftwork, etc.

Task: Working in groups, students will design a brochure about Louisville for visitors from La Plata, using the La Plata brochure as a guide.

KY World Language Content:

WL-PM-1.3.D4 Interpret and present information from authentic material to audiences.

WL-PM-4.2.XX Analyze the differences between target culture and students' own.

WL-H-4.2.B1 Identify characteristics of target cultures and compare them to own.

WL-H-4.2.B3 Identify signs and symbols from target cultures and compare them to own.

KY Core Content for Assessment:

SS-M-4.2.3 Regions can be different in size and defined in different ways.

SS-M-4.4.3 The natural resources of a place or region impact its political, social, and economic development.

SS-H-4.2.4 People from different cultures or with different perspectives view regions...in different ways, sometimes resulting in conflict.

Steps for Planning and Implementing:

1. Teacher explains Guiding Questions and Activity Summary to students.
2. Teacher distributes authentic text, the Tourism brochure "La Plata" to each group of students. 3. Students "break down" the areas highlighted in the La Plata brochure and one student is assigned to each category (see below). Key words and phrases can be learned in the target language of Spanish, also.
4. Using web sites about Louisville and the "Louisville" sample brochures, students research the areas highlighted in the La Plata brochure: sites of interest (science museum, churches, etc.); a map of the city, with major points of interest including parks, cultural sites; "Art in Craftwork" indigenous to Kentucky; Cultural Arts (dance, theatre); short history of Louisville (founding, dates, architecture); symbols on front of La Plata brochure and symbols representing Louisville (fleur de lis on flag, for example).
5. Each group designs a brochure about Louisville that might appeal to visitors from La Plata.

Rubric: **Distinguished** Students design an attractive brochure about Louisville that highlights the 6 areas listed in Steps for Planning and Implementation. Brochures should include detailed and accurate information, several photographs, and be presented in a similar format as the I Plata brochure.

**Proficient** Students design an attractive brochure about Louisville that highlights 4 or 5 areas listed with detailed and accurate information, photographs, and presented in a similar format as the La Plata brochure.

**Apprentice** Students design a brochure about Louisville that highlights some areas listed and information is accurate.

**Novice** Students design a brochure about Louisville that highlights a few areas listed, but all information is not accurate.